DESA®

PRO+ TIKTOK VIDEO CONTEST

2nd Nov ~ 31st Dec 2026





FOR FULL TERMS & CONDITIONS ▶

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DESA®



PRO+ TIKTOK VIDEO CONTEST



How to enter:

1. Purchase and feature a DESA PRO+ product in your video.
2. Create an original video of 30–60 seconds.
3. Follow @DesaSabah on TikTok.
4. Include #healthywithpro+ in your video caption.
5. Most creative videos with the most likes and shares win prizes!

Contest Period:
2nd Nov ~ 31st Dec 2026

PRIZES

1ST
RM500 DESA Cash Voucher +
5 DESA Dairy Farm entry tickets

2ND
RM300 DESA Cash Voucher +
5 DESA Dairy Farm entry tickets

3RD
RM150 DESA Cash Voucher +
5 DESA Dairy Farm entry tickets

4TH
RM50 DESA Cash Voucher +
5 DESA Dairy Farm entry tickets

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TERMS & CONDITIONS

1. Eligibility
- Open to Malaysian citizens aged 18 years and above only.
- Participants must have an active, public TikTok account.

2. Video Requirements
- Each video submitted counts as one (1) entry.
- Participants may submit multiple videos, but only their highest-scoring entry will be considered.
- Video duration must be between 30–60 seconds.
- Participants must follow **@DesaSabah** and include the mandatory hashtag **#healthywithpro+** in their video caption.
- All videos must be original and publicly accessible.

3. Use of AI
- AI tools may be used to assist with editing, subtitles, effects, scriptwriting and other creative processes.
- Fully AI-generated videos are strictly prohibited and will be disqualified.
- Videos must contain genuine footage recorded by the participant.

4. DESA PRO+ Product Requirement
- Participants must purchase and feature an authentic DESA PRO+ product in their video.
- The product must be clearly visible in the submission.
- Participants must keep and provide a valid proof of purchase (receipt) upon request or during winner verification.
- Failure to provide valid proof of purchase may result in disqualification.

5. Content Guidelines
- All content must be family-friendly and suitable for viewers of all ages.
- No offensive, explicit, discriminatory, misleading or inappropriate content is allowed.
- Participants must not use copyrighted music, images or footage without proper permission.

6. Contest Period & Announcement
- Contest Period: 2 November – 31 December 2026.
- Late submissions will not be accepted.
- Winners will be announced through the official @DesaSabah TikTok account.

7. Winner Selection & Verification
- Winners will be selected based on creativity, originality, video quality, product integration and overall presentation.
- DESA's decision shall be final.
- Fake accounts, bots, purchased engagement or fraudulent entries will be disqualified.
- Winners must provide a valid Malaysian NRIC for verification.
- Winners must respond within seven (7) days of notification, failing which DESA reserves the right to select another winner.

8. Content Usage Rights
- Participants retain ownership of their submitted videos.
- By entering, participants grant DESA Group of Companies a royalty-free, non-exclusive licence to repost, share, edit and use their submitted videos for marketing and promotional purposes across DESA's official social media platforms and other marketing channels without additional compensation.

9. General Prize Conditions
- All prizes are non-transferable and strictly non-exchangeable for cash or other prizes.
- Unclaimed prizes may be forfeited.

10. DESA Cash Vouchers
- Valid exclusively at official DESA Fresh Mart outlets.
- Must be redeemed within two (2) months from the date of issue.
- Lost, stolen or expired vouchers will not be replaced.

11. DESA Dairy Farm Admission Tickets
- Valid throughout the year 2027.
- Not valid on Malaysian National and Sabah State Public Holidays.
- Farm entry is subject to daily capacity, operating hours and booking availability.
- Advance booking is strongly recommended.
- Transportation, accommodation and other personal expenses are not included.

12. Disqualification
- DESA reserves the right to disqualify any participant or entry that violates these Terms & Conditions, involves fraudulent activities, or contains unauthorised or plagiarised content.

13. Personal Data
- By participating, entrants consent to DESA collecting and processing their personal information for contest administration, winner verification and prize fulfilment, in accordance with applicable Malaysian data protection laws.

14. General Conditions
- DESA Group of Companies reserves the right to amend, suspend or cancel the contest where necessary, subject to applicable laws.
- By participating, entrants are deemed to have read and agreed to these Terms & Conditions.
- This contest is organised by DESA Group of Companies and is not sponsored, endorsed, administered by or associated with TikTok.